

Elders

GATEWAY TO
GREATNESS
HORSE SALE & CAMPDRAFT
ALPHA QLD

SPONSORSHIP



22ND - 24TH | MARCH | 2024
"SURBITON STATION", ALPHA, QLD

Elders

About the Event

The Inaugural Elders Greatway to Greatness Horse Sale & Campdraft.

Campdraft: 22/23 March, 2024

Horse Sale: 24 March, 2024

The Elders Gateway to Greatness sale will showcase the best up and coming 5yo and older horses that Southern, Western, Northern & Central Queensland have to offer. Partnering with 'Surbiton Station', Alpha this event will be on every horse enthusiasts calendar.

The GTG Sale will have an extensive marketing program, with advertisements in the top regional and horse publications including QCL, NQR, ACA, ABCRA, ASH & AQHA, social media advertising, email marketing, and marketing support from Elders including support from the many Elders branches across QLD.

Elders hope to offer your business an opportunity to sponsor this exciting new rural Queensland horse sale!

LET'S BEGIN...



SPONSORSHIP OPPORTUNITIES

There are five different packages to cater to sponsor's individual needs as well as three campdraft sponsorship opportunities. If there isn't a package to suit your business needs below we are happy to explore other options to better suit your requirements.

PLATINUM

GOLD

SILVER

BRONZE

CRYSTAL

OPEN CAMPDRAFT

NOVICE CAMPDRAFT

JUVENILE CAMPDRAFT



PLATINUM SPONSOR

- Sale ring naming rights*
- Elders Gateway to Greatness Sale Incentive Draft naming rights
- Full page colour ad on inside front cover of catalogue
- Business name on ribbons for Sale Incentive Campdraft with opportunity for a representative to present ribbons/trophy's
- Logo on all advertising in the Queensland Country Life as Platinum Sponsor
- Logo on posters & flyers
- Logo on TV advertising
- Logo on the back cover of the catalogue
- Extensive business mentions on social media, throughout the campdraft and on sale day.
- Banner displayed at the campdraft & sale day
- Logo given intermittent exposure as available during the auction sale carried out online.

Only One Available - \$7000

* Other sponsor banners will be displayed in the arena during the event



GOLD SPONSOR

- Full page colour ad in the catalogue
- Logo on all advertising in the Queensland Country Life as Gold Sponsor
- Logo on TV advertising
- Logo on Flyers/Posters
- Logo on the back cover of the catalogue
- Extensive Business mentions on Facebook, campdraft & on sale day
- Banners Displayed at campdraft & Sale day
- Logo given intermittent exposure as available during the auction sale carried out online.

\$5000

* Other sponsor banners will be displayed in the arena during the event



SILVER SPONSOR

- Half Page Colour ad in Catalogue
- Logo on All advertising in the Queensland Country Life as Silver Sponsor
- Logo on TV Advertising
- Logo on Posters/Flyers
- Logo on the back cover of the catalogue
- Extensive Business mentions on Facebook & during event
- Banner displayed at event
- Logo given intermittent exposure as available during the auction sale carried out online.

\$3000



BRONZE SPONSOR

- Quarter page colour ad in catalogue
- Logo on all advertising in the Queensland Country Life as Bronze Sponsor
- Extensive Business mentions on Facebook & during event
- Banner displayed at event
- Logo on Posters/Flyers
- Logo on the back page of the catalogue
- Logo given intermittent exposure as available during the auction sale carried out online.

\$1000



CRYSTAL SPONSOR

- Logo Displayed on Back Cover of catalogue
- Logo on all advertising in the Queensland Country Life as Crystal Sponsor
- Logo on flyers/posters
- Extensive business mentions on social media & during event
- Banners displayed at campdraft

\$500



OPEN CAMPDRAFT

Only One Available - \$6000

Sponsorship of the Open Campdraft will give your business naming rights of the campdraft, banner displayed in arena for the entirety of the campdraft, your business logo on the ribbons and opportunity to present the ribbons during the award ceremony.

NOVICE CAMPDRAFT

Only One Available - \$5000

Sponsorship of the Novice Campdraft will give your business naming rights of the campdraft, banners displayed in arena for the entirety of the campdraft, your business logo on the ribbons and opportunity to present the ribbons during the award ceremony.

JUVENILE CAMPDRAFT

Only One Available - \$2000

Sponsorship of the Juvenile Campdraft will give your business naming rights of the campdraft, banners displayed in arena for the entirety of the campdraft, your business logo on the ribbons and opportunity to present the ribbons during the award ceremony.

THANK YOU

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For more information about sponsorships contact:
ANTHONY BALL - 0428 275 499
ELIZA CONNORS - 0419 644 813