

ELDERS ULTIMATE GRAND FINAL WEEKEND PROMOTION 2024
TERMS AND CONDITIONS

1. The promoter is Elders Rural Services Australia Limited (ABN 72 004 045 121) (**Elders**) of Level 10, 80 Grenfell Street, Adelaide, SA, 5000.
2. Elders' Ultimate Grand Final Weekend Promotion (**Promotion**) commences at 9:00am Australian Central Standard time (ACST) on Wednesday, 10 April 2024 and closes at 5pm Australian Central Standard time (ACST) on Sunday, 30 June 2024 (**Promotion Period**).
3. To be eligible to enter the Promotion, you must:
 - 3.1. be either:
 - 3.1.1. an individual residing in Australia over the age of 18 (including those in a trustee or executor capacity);
 - 3.1.2. a company incorporated in Australia that trades within Australia (including those in a trustee capacity);
 - 3.1.3. a domestic partnership;
 - 3.2. during the Promotion Period, open a new Elders' Rural Products Prepayment account with a minimum prepayment of \$10,000 with a participating entity as specified in clause 4 below; and
 - 3.3. read, understand and accept these Terms and Conditions, (referred to as an "**Eligible Entrant**").
4. There is no cost or fee to enter the Promotion. An Eligible Entrant may only enter the Promotion once.
5. '**Participating Entity**' or '**Participating Entities**' means Elders, B & W Rural Pty Ltd (ACN 068 943 528), or Northern Rural Supplies Pty Ltd (ACN 639 297 117).
6. Elders will credit \$100 to each eligible entrant's trading account.
7. One eligible entrant will win a prize (**Prize**) consisting of:
 - 7.1. the winner's choice of two (2) tickets to either the 2024 AFL Grand Final or the 2024 NRL Grand Final;
 - 7.2. return economy flights for two (2) people (if required) from the winner's nearest capital city or major regional airport to the host city of the relevant Grand Final; and
 - 7.3. accommodation for two (2) people for two (2) nights in the relevant host city at:
 - 7.3.1. If NRL Grand Final is chosen accommodation is at the Adina Apartment Hotel Sydney, Darling Harbour in a Premier Grand Studio from Saturday 5 October 2024 to Monday 7 October 2024
 - 7.3.2. If AFL Grand Final is chosen accommodation is at the Novotel Melbourne On Collins in a Standard Queen Room from Friday 27 September 2024 to Sunday 29 September 2024.

- 7.3.3. The estimated maximum retail value of the prize is \$4,500.
8. The Prize is not transferrable or redeemable for cash or store credit.
9. Promotion draw process is as follows:
- 9.1. Eligible entrants are automatically entered into the Promotion;
- 9.2. Draw will be made via random selection using an electronic number generator from all Eligible Entries as recorded in Elders records conducted by a representative of Elders at Level 10, 80 Grenfell Street, Adelaide SA 5000 at 12:00pm ACST on Monday, 8 July 2024;
- 9.3. The winner will be notified by telephone and email within 7 days of the draw; and
- 9.4. If after making reasonable attempts to contact or locate the winner, Elders is unable to do so by Monday, 5 August 2024 then that fact will be published in an appropriate forum and a redraw will be conducted at 12:00pm ACST on Tuesday, 6 August 2024 in the same manner at the same location and from the same pool of remaining eligible participants.
10. Details of the winner will be published on the following platforms:
- 10.1. Elders' website, www.elders.com.au on Tuesday, 9 July 2024 or, in the event of a redraw, on Wednesday, 7 August 2024;
- 10.2. Elders' Facebook page on Tuesday, 9 July 2024 or, in the event of a redraw, on Wednesday, 7 August 2024;
- 10.3. If a winner is drawn from a Participating Entity that is not Elders, then additionally on the Facebook page of that Participating Entity on Tuesday, 9 July 2024.
11. For the purpose of clause 9, '**Details**' means the initial of the first name, last name and post code of the winner save for any winner who has requested their/its name and postcode to not be published.
12. The winner must participate and cooperate (as required by Elders) in all publicity activities relating to the Promotion, including, without limitation, being interviewed, photographed, filmed and recorded. The winner authorises Elders and the Participating Entities to use this content for advertising and publicity purposes in any platform in perpetuity worldwide.
13. Elders reserves the right to:
- 13.1. Confirm an entry into the Promotion is valid;
- 13.2. Seek or request further materials in relation to entries and compliance with these Terms and Conditions;
- 13.3. Disqualify an Eligible Entrant if that person:
- 13.3.1. tampers with or benefits from any tampering with the entry process or with the operation of the Promotion;
- 13.3.2. acts in a disruptive manner or with the intent or effect of annoying, abusing, threatening or harassing Elders, a Participating Entity or their respective officers, directors, employees, agents or contractors;

or

13.3.3. contravenes these Terms and Conditions.

14. Elders' decisions in relation to the Promotion, including in relation to eligibility to participate in this Promotion and the drawing process, are final.
15. Elders, a Participating Entity or any of their officers, employees, agents and contractors are not responsible for:
 - 15.1. lost, illegible, misdirected, incomplete or damaged entries; and
 - 15.2. incorrect or inaccurate transcription of information (including contact information), human error, technical malfunctions, lost or delayed entries.
16. By participating in this Promotion, each Eligible Entrant acknowledges, consents and agrees that Elders and the other Participating Entities may:
 - 16.1. collect and use personal information to conduct the Promotion including names and addresses;
 - 16.2. disclose personal information to its related bodies corporate, contractors and/or agents to assist it in conducting the Promotion; and
 - 16.3. disclose information to third parties to comply with trade promotion laws and regulations which may include publishing certain information detailed in these terms (see clause 9) if you are the winner or providing an Eligible Entrant's name to a regulatory body to comply with any record keeping or auditing requirements.
17. Elders' privacy policy explains in detail how it will collect, use and disclose personal information and how it will be protected. This can be accessed at <https://elders.com.au/privacy-policy/>. The collection, use or disclosure of information is covered by the trading account terms already entered with Elders for the supply of goods and/or services.
18. Subject to any law or regulation to the contrary, in circumstances beyond Elders' reasonable control where the Prize becomes unavailable, then Elders reserves the right to substitute that prize for a similar alternative of the same value or greater value if (after making reasonable attempts) it fails to reach mutual agreement with the winner in relation to a substitute. Entrants acknowledge the potential for the Prize to become unavailable due to circumstances beyond Elders control and knowing this enter and participate in the Promotion.
19. If for any reason this Promotion is not capable of running as planned, then Elders reserves the right in its sole discretion to cancel, terminate, modify or suspend the Promotion subject to any required approvals or consents from authorities or regulatory bodies.
20. Eligible Entrants are responsible for any taxes, duties, charges or expenses that may be due and payable as a consequence of their/its:
 - 20.1. participating in the Promotion;
 - 20.2. accepting, receiving, owning, insuring and using the Prize.
21. Any Prize supplied by a third-party supplier is subject to the terms and conditions of that third-party supplier. Each Eligible Entrant warrants that they/it will comply (and ensure

that any third party who uses the Prize will comply) with those terms and conditions.

22. Employees of Elders and any Participating Entity and their immediate families, associated companies and agencies, and suppliers involved in the Promotion, are ineligible to enter the Promotion.
23. If any Eligible Entrants contact details change between the date which they enter/it enters the Promotion and the date the winning entries are drawn, the entrant must notify Elders of their/its correct contact details in writing immediately.
24. Any dispute arising out of or in relation to the Promotion shall be governed by the laws of South Australia and the parties submit to the exclusive jurisdiction of South Australia.
25. Elders' failure to enforce any of its rights under these Terms and Conditions does not constitute a waiver of those rights.
26. A reference in these Terms and Conditions to 'dollars' or '\$' is a reference to the lawful currency of Australia.
27. Elders holds the following licenses for the Promotion:
 - 27.1. Australian Capital Territory TP 24/00738