

ELDERS BEEF24 LIVESTOCK NOW PROMOTION 2024

1. The promoter is Elders Rural Services Australia Limited (ABN 72 004 045 121)(**Elders**) of Level 10, 80 Grenfell Street, Adelaide, SA, 5001.
2. Elders' BEEF24 Livestock Now Promotion commences Monday 6 May 2024 at 8:30am AEST and closes at 4:00pm on Friday 10 May AEST (**Promotion Period**).
3. To be eligible to enter the Promotion, you must:
 - 3.1. reside in Australia;
 - 3.2. be 18 years or over;
 - 3.3. Subscribe to the Elders Livestock Now platform email service via the secure registration devices at BEEF24.
 - 3.4. accept and comply with these Terms and Conditions.
4. Elders Livestock Now is a free news and advice column, forming part of the Elders website
5. There are 19 prizes to be won:
 - 5.1. 5 x \$1,000 Elders credit vouchers to spend in winners nominated Elders branch.
 - 5.2. 1 x Yeti 65L Red Esky
 - 5.3. 2 x Yeti 1L Red Drink Bottles
 - 5.4. 5 x Gallagher Water Satellite Monitoring Systems (RRP \$629 inc. gst).
 - 5.5. 1 x Beachport 20L White Cap and mini starter pack (includes 1 x dispenser, 1 x 5L drum, 1 x 10L dispenser drum, cap tap and a 3L measuring jug)
 - 5.6. 1 x Beachport 20L Green Cap and mini starter pack
 - 5.7. 1 x ZOLEO Satellite Communicator
 - 5.8. 1 x EPG Seeds Yeti Drink Bottle
 - 5.9. 1 x Pastoral Ag signed Steeden Rugby League ball
 - 5.10. 1 x Virbac mystery prize

7. The Prizes are not transferrable or redeemable for cash.

8. Promotion draw process:

8.1. Eligible entrants are automatically entered into the Promotion; 8.2. The winners will be determined by a random draw conducted by a representative of Elders at Beef Australia 2024,

8.3 prizes will be drawn daily at 4pm AEST. *See item 22 for prize draw schedule.*

8.4. The winners will be notified by phone and email on the day of the draw. Prizes are drawn daily at BEEF24 at 4pm AEST.

9. Each winner must participate and cooperate (as required by Elders) in all publicity activities relating to the Promotion, including, without limitation, being interviewed, photographed, filmed and recorded. Each winner winners authorise Elders and the other Participating Entities to use this content for advertising and publicity purposes in any platform in perpetuity worldwide.

10. Elders reserves the right to:

10.1 confirm that your entry/ies to the Promotion are valid;

10.2 seek further clarification from you in relation to your entry/ies and compliance with these Terms and Conditions;

10.3. disqualify you if you:

- a. tamper with or benefit from any tampering with the entry process or with the operation of the Promotion;
- b. act in a disruptive manner or act with the intent or effect of annoying, abusing, threatening or harassing Elders, a Participating Entity or their respective officers, directors, employees, agents or contractors; or
- c. contravene these Terms and Conditions.

11. Elders' decisions in relation to the Promotion, including the eligibility of transactions to participate in this Promotion and the drawing process are final and Elders and the other Participating Entities are not obliged to correspond with you in relation to these matters.

12. Elders, a Participating Entity or any of their officers, employees, agents and contractors are not responsible for:

- 12.1 lost, illegible, misdirected, incomplete or damaged entries; and
 - 12.2. incorrect or inaccurate transcription of information, human error, technical malfunctions, lost or delayed entries.
13. By participating in this Promotion, you acknowledge and agree that Elders and the other Participating Entities may:
- 13.1. collect and use your personal information in order to conduct the Promotion;
 - 13.2. disclose your personal information to its contractors and/or agents to assist it in conducting the Promotion; and
 - 13.3. use your personal information for future promotional, marketing and publicity purposes unless otherwise directed by you in writing.
14. Elders' privacy policy explains in detail how it will store your personal information, what it will be used for and how it will be protected. This can be accessed at <https://elders.com.au/privacy-policy/>.
15. In circumstances where a Prize becomes unavailable, then Elders reserves the right to substitute that Prize for an alternative of the same value in the event that it fails to reach mutual agreement with the winner in relation to a substitute.
16. If for any reason this Promotion is not capable of running as planned, then Elders reserves the right in its sole discretion to cancel, terminate, modify or suspend the Promotion.
17. You are responsible for any taxes, duties or other charges that may be due and payable as a consequence of you:
- 17.1. participating in the Promotion;
 - 17.2. receiving, owning, insuring and using the Prize; and
18. To the maximum extent permitted by law, you:
- 18.1. release and forever discharge Elders, the other Related Entities and their officers, employees, agents, sub-contractors and representatives from any and all claims, suits, causes of action, obligations, sums of money, accounts, costs and expenses that you have, or in the future may have, against them in law and in equity arising out of, or in any way relating to (a) the Promotion; and (b) the Prize; and
 - 18.2. indemnify Elders, the other Related Entities and their officers, employees, agents, sub-contractors and representatives against all claims, costs, liabilities, losses and expenses which they pay, suffer, incur or are liable for arising out of, or in any way relating to (a) your participation in the Promotion; and (b) your failure to comply with these Terms and Conditions; and (c) you or any third party using of the Prize.

19. Any Prize supplied by a third-party supplier is subject to the terms and conditions of that third-party supplier. You warrant that you will comply (and ensure that any third party who uses the Prize will comply) with those terms and conditions.

20. Employees of a Participating Entity and their immediate families, associated companies and agencies, and suppliers involved in the Promotion, are ineligible to enter the Promotion.

21. Any dispute arising out of or in relation to the Promotion shall be governed by the laws of Queensland.

22. Prize Draw Schedule:

Monday 6 May

- \$1,000 Elders Credit Voucher
- Gallagher Tank Level Monitor

Tuesday 7 May

- \$1,000 Elders Credit Voucher
- Elders Yeti Esky and Drink Bottles
- Gallagher Tank Level Monitor
- Pastoral Ag Signed Steeden Football

Wednesday 8 May

- \$1,000 Elders Credit Voucher
- Gallagher Tank Level Monitor
- EPG Seeds Drink Bottle
- 1 x 20L Green Cap and Mini Starter Pack

Thursday 9 May

- \$1,000 Elders Credit Voucher
- Gallagher Tank Level Monitor
- 1 x 20L White Cap and Mini Starter Pack

Friday 10 May

- \$1,000 Elders Credit Voucher
- Gallagher Tank Level Monitor
- Virbac Mystery Prize
- Zoleo Satellite Communicator