



*Elders*

# POTATO VARIETY GUIDE

2022 Edition

# With over 180 years in the agriculture industry, Elders knows about delivering the best products and services to Australian farmers.

Elders is one of the leading, independent suppliers of fresh PBR potatoes offering potato growers and packers high yielding, low disease and market ready potatoes that provide improvements in yield and efficiency for the industry that every part of the value chain can benefit from.

What started with a handful of varieties has now grown into a collection of over 35 Plant Breeder's Rights (PBR) potato varieties in various stages of commercialisation, with more in development. Our certified seed of PBR potato varieties provide unique points of difference, including high yields, low disease status, higher general disease resistance, and opportunity for diverse cooking styles and eating experiences.

We have a dedicated team of potato specialists that support the importation and development of new potato varieties, manage seed production and provide solutions to the potato industry, particularly Australian potato growers. Our specialist offering is supported by a retail network that spans right across Australia. Through this network we possess local awareness of growers' needs complimented by national reach and distribution capabilities.

Keep reading or visit our website [www.eldersrural.com.au/rural-products/potatoes](http://www.eldersrural.com.au/rural-products/potatoes) to learn more about our varieties.

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# ALLORA

[MARABEL X AR 93-1243]

## DESCRIPTION

An early season variety with high yields of round oval shaped potatoes. Allora is bright yellow flesh and skin potato. The variety is well suited to general use and has nice potato culinary characteristics.

## CONSUMER INFORMATION

### QUALITY ATTRIBUTES

<b>Skin Colour</b>	Light Yellow	<b>Tuber Shape</b>	Short Oval
<b>Skin Texture</b>	Smooth	<b>Uniformity of Shape</b>	Good
<b>Flesh Colour</b>	Light Yellow	<b>Eye Depth</b>	Shallow
<b>Dry Matter</b>	19%	<b>Carbohydrate</b>	12%

### COOKING ATTRIBUTES

Allora is suited to boiling and microwave. A firm cooking type of potato with fine potato flavour typical in yellow fleshed potatoes.

### SUGGESTED COOKING STYLES



MASH



MICROWAVE



BOIL

## GROWER INFORMATION

### PEST AND DISEASE RESISTANCE

<b>Powdery Scab</b>		<b>Tuber Blight</b>	Moderate Resistance
<b>Common Scab</b>	Moderate Resistance	<b>Potato Leaf Roll Virus</b>	Moderate Resistance
<b>Gangrene</b>		<b>Potato Virus Y</b>	High Resistance
<b>Black Leg</b>	High Resistance	<b>PCN RO<sub>1</sub></b>	Resistant
<b>Foliage Blight</b>	Moderate Resistance	<b>PCN pallida (2,3)</b>	
<b>Silver Scurf</b>		<b>Black Dot</b>	Moderate Resistance
<b>Dry Rot</b>	High Resistance	<b>Rhizoctonia</b>	

### AGRONOMIC ATTRIBUTES

<b>Dormancy</b>	Medium	<b>Maturity</b>	Early Crop
<b>Damage Resistance</b>		<b>Yield</b>	High
<b>Bruising resistance</b>			

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The variety Allora is protected under the Plant Breeder's Rights Act, 1994. Unlawful propagation of Allora is an offence under the Act.



# AMANY

[VICTORIA X G94TT131008]

## DESCRIPTION

A mid to late season variety, this is a very versatile variety with very high productivity. Amany has a nice and regular sharp and long term storage ability. This variety is a well suited french fry variety, it can also be used as a table potato.

## CONSUMER INFORMATION

### QUALITY ATTRIBUTES

<b>Skin Colour</b>	Yellow	<b>Tuber Shape</b>	Long Oval
<b>Skin Texture</b>	Smooth	<b>Uniformity of Shape</b>	Good
<b>Flesh Colour</b>	Cream	<b>Eye Depth</b>	Shallow
<b>Dry Matter</b>	20-22%	<b>Specific Gravity</b>	1.086

### COOKING ATTRIBUTES

This variety is a well suited french fry variety with a very good fry colour.

### SUGGESTED COOKING STYLES



BAKE/ROAST



FRY/CHIPS

## GROWER INFORMATION

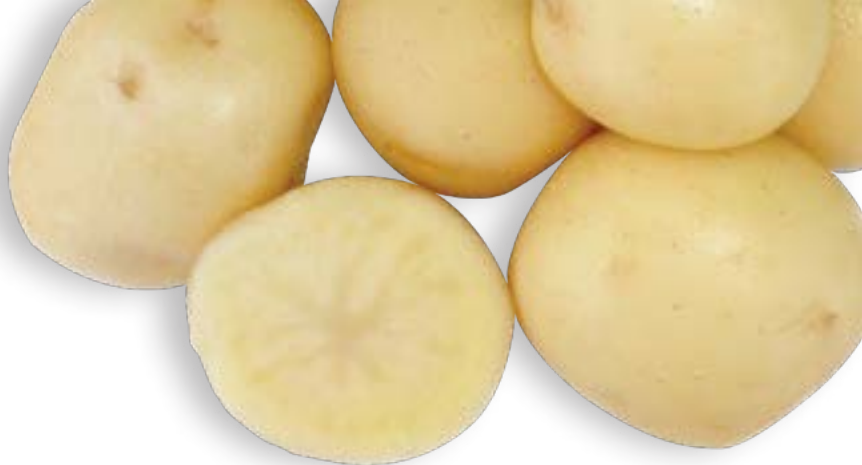
### PEST AND DISEASE RESISTANCE

<b>Powdery Scab</b>		<b>Tuber Blight</b>	Susceptible
<b>Common Scab</b>	Resistant	<b>Potato Leaf Roll Virus</b>	Resistant
<b>Gangrene</b>		<b>Potato Virus Y</b>	Resistant
<b>Black Leg</b>		<b>PCN RO<sub>1</sub></b>	Resistant
<b>Foliage Blight</b>	Moderate Resistant	<b>PCN pallida (2,3)</b>	Susceptible
<b>Silver Scurf</b>		<b>Black Dot</b>	
<b>Dry Rot</b>		<b>Rhizoctonia</b>	

### AGRONOMIC ATTRIBUTES

<b>Dormancy</b>	Long	<b>Maturity</b>	Late Maincrop
<b>Damage Resistance</b>	Resistant	<b>Yield</b>	High
<b>Bruising resistance</b>	Resistant		

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# BOUNTY

[85G040 X VALOR]

## DESCRIPTION

A mid season variety with high yields of round oval shaped potatoes. Bounty has a bright cream skin and is a cream flesh potato. The variety is well suited to the general market and yields very well.

## CONSUMER INFORMATION

### QUALITY ATTRIBUTES

<b>Skin Colour</b>	Bright Cream	<b>Tuber Shape</b>	Round Short Oval
<b>Skin Texture</b>	Smooth	<b>Uniformity of Shape</b>	Very Good
<b>Flesh Colour</b>	Cream	<b>Eye Depth</b>	Shallow
<b>Dry Matter</b>	Medium	<b>Carbohydrate</b>	

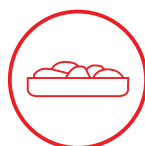
### COOKING ATTRIBUTES

Excellent potato for general use and good for dry baking, roasting, boiling, mashing and microwave. A firm cooking type potato with a good taste and texture.

### SUGGESTED COOKING STYLES



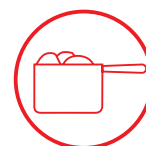
MASH



BAKE/ROAST



MICROWAVE



BOIL

## GROWER INFORMATION

### PEST AND DISEASE RESISTANCE

<b>Powdery Scab</b>	Slightly Susceptible	<b>Tuber Blight</b>	Moderately Susceptible
<b>Common Scab</b>	Moderate Resistance	<b>Potato Leaf Roll Virus</b>	Moderate Resistance
<b>Gangrene</b>		<b>Potato Virus Y</b>	Moderate Resistance
<b>Black Leg</b>	Resistant	<b>PCN RO<sub>1</sub></b>	Resistant
<b>Foliage Blight</b>	Slightly Susceptible	<b>PCN Pallida (2,3)</b>	Susceptible
<b>Silver Scurf</b>	Slightly Susceptible	<b>Black Dot</b>	Resistant
<b>Dry Rot</b>	Moderately Susceptible	<b>Rhizoctonia</b>	

### AGRONOMIC ATTRIBUTES

<b>Dormancy</b>	Medium	<b>Maturity</b>	Main Crop
<b>Damage Resistance</b>	Slightly Susceptible	<b>Yield</b>	Very High
<b>Bruising Resistance</b>	Slightly Susceptible		

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Bounty is the Intellectual Property of Elders and unauthorised propagation is not permitted.



# DAISY

[GIPSY X CULPA]

## DESCRIPTION

A mid season variety with high yields of oblong shaped cream to light yellow potato with yellow flesh. Daisy is well suited to general cooking but specialises in baking and roasting with a great potato flavour.

## CONSUMER INFORMATION

### QUALITY ATTRIBUTES

<b>Skin Colour</b>	Cream to Light Yellow	<b>Tuber Shape</b>	Oval
<b>Skin Texture</b>	Smooth	<b>Uniformity of Shape</b>	Good
<b>Flesh Colour</b>	Yellow	<b>Eye Depth</b>	Shallow
<b>Dry Matter</b>	23%	<b>Specific Gravity</b>	1.088

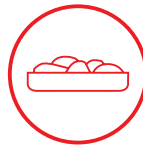
### COOKING ATTRIBUTES

General use and very good for dry baking, roasting and microwave. A firm cooking type potato with pleasing taste and a dense texture.

### SUGGESTED COOKING STYLES



FRY/CHIPS



BAKE/ROAST

## GROWER INFORMATION

### PEST AND DISEASE RESISTANCE

<b>Powdery Scab</b>	Moderate Resistance	<b>Tuber Blight</b>	Slight Resistance
<b>Common Scab</b>	Moderately Susceptible	<b>Potato Leaf Roll Virus</b>	Moderate Resistance
<b>Gangrene</b>		<b>Potato Virus Y</b>	Susceptible
<b>Black Leg</b>	Good Resistance	<b>PCN RO<sub>1</sub></b>	Resistant
<b>Foliage Blight</b>	Moderate Resistance	<b>PCN Pallida (2,3)</b>	Slightly Susceptible
<b>Scurf</b>	Moderately Susceptible	<b>Black Dot</b>	Slight Resistance
<b>Dry Rot</b>	Resistant	<b>Rhizoctonia</b>	

### AGRONOMIC ATTRIBUTES

<b>Dormancy</b>	Medium	<b>Maturity</b>	Main Crop
<b>Damage Resistance</b>	Moderate Resistance	<b>Yield</b>	High
<b>Bruising Resistance</b>	Good Resistance		

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The variety Daisy is protected under the Plant Breeder's Rights Act. 1994. Unlawful propagation of Daisy is an offence under the Act.



## DESCRIPTION

A mid season variety with high yields of oblong shaped potatoes. Eva has white skin and flesh coloured potatoes. The variety is well suited to the general market with a great potato flavour and versatile cooking uses.

## CONSUMER INFORMATION

### QUALITY ATTRIBUTES

<b>Skin Colour</b>	White	<b>Tuber Shape</b>	Round to Oblong
<b>Skin Texture</b>	Smooth	<b>Uniformity of Shape</b>	Good
<b>Flesh Colour</b>	White	<b>Eye Depth</b>	Shallow
<b>Dry Matter</b>	18%	<b>Specific Gravity</b>	1.077

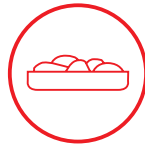
### COOKING ATTRIBUTES

Excellent potato for dry baking, roasting and making home-made chips. A firm cooking type potato with pleasing taste and slightly dry texture.

### SUGGESTED COOKING STYLES



**MASH**



**BAKE/ROAST**



**MICROWAVE**



**FRY/CHIPS**



**BOIL**

## GROWER INFORMATION

### PEST AND DISEASE RESISTANCE

<b>Powdery Scab</b>	Moderate Resistance	<b>Tuber Blight</b>	Slightly Susceptible
<b>Common Scab</b>	Slightly Susceptible	<b>Potato Leaf Roll Virus</b>	Susceptible
<b>Gangrene</b>		<b>Potato Virus Y</b>	Moderately Susceptible
<b>Black Leg</b>	Moderate Resistance	<b>PCN RO<sub>1</sub></b>	Susceptible
<b>Foliage Blight</b>	Moderate Resistance	<b>PCN Pallida (2,3)</b>	Susceptible
<b>Silver Scurf</b>	Moderate Resistance	<b>Black Dot</b>	Susceptible
<b>Dry Rot</b>		<b>Rhizoctonia</b>	

### AGRONOMIC ATTRIBUTES

<b>Dormancy</b>	Long	<b>Maturity</b>	Second Early
<b>Damage Resistance</b>	Moderate Resistance	<b>Yield</b>	High
<b>Bruising Resistance</b>	Moderate Resistance		

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The variety Eva is protected under the Plant Breeder's Rights Act. 1994. Unlawful propagation of Eva is an offence under the Act.





# EXCALIBUR

[SAXON X VALOR]

## DESCRIPTION

A main season variety with high yields of oval shaped potatoes. Excalibur has light cream skin cream flesh coloured potatoes. The variety is well suited to the general and gourmet market with a great potato flavour and versatile cooking uses.

## CONSUMER INFORMATION

### QUALITY ATTRIBUTES

<b>Skin Colour</b>	White	<b>Tuber Shape</b>	Oval
<b>Skin Texture</b>	Smooth	<b>Uniformity of Shape</b>	Good
<b>Flesh Colour</b>	Cream	<b>Eye Depth</b>	Shallow
<b>Dry Matter</b>	Medium	<b>Carbohydrate</b>	

### COOKING ATTRIBUTES

General use and very good for dry baking, roasting boiling and microwave. A firm cooking type potato with pleasing taste and texture.

### SUGGESTED COOKING STYLES



MASH



BAKE/ROAST



BOIL

## GROWER INFORMATION

### PEST AND DISEASE RESISTANCE

<b>Powdery Scab</b>	Moderate Resistance	<b>Tuber Blight</b>	Moderate Resistance
<b>Common Scab</b>	Slightly Susceptible	<b>Potato Leaf Roll Virus</b>	Slightly Susceptible
<b>Gangrene</b>		<b>Potato Virus Y</b>	Slightly Susceptible
<b>Black Leg</b>	Resistant	<b>PCN RO1</b>	Resistant
<b>Foliage Blight</b>	Slightly Susceptible	<b>PCN Pallida (2,3)</b>	Partial Resistance
<b>Silver Scurf</b>	Moderate Resistance	<b>Black Dot</b>	Moderate Resistance
<b>Dry Rot</b>	Susceptible	<b>Rhizoctonia</b>	

### AGRONOMIC ATTRIBUTES

<b>Dormancy</b>	Medium	<b>Maturity</b>	Main Crop
<b>Damage Resistance</b>	Moderate Resistance	<b>Yield</b>	Very High
<b>Bruising Resistance</b>	Moderate Resistance		

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The variety Excalibur is protected under the Plant Breeder's Rights Act. 1994. Unlawful propagation of Excalibur is an offence under the Act.



# FIDELIA

[1.742 102-95 X FILEA]

## DESCRIPTION

Fidelia is an early salad type variety for the fresh market. The variety has a high yield potential, an attractive appearance and very good culinary qualities. This variety is similar to Nicola and Dutch Cream.

## CONSUMER INFORMATION

### QUALITY ATTRIBUTES

<b>Skin Colour</b>	Yellow	<b>Tuber Shape</b>	Round/Oval
<b>Skin Texture</b>	Smooth	<b>Uniformity of Shape</b>	Even
<b>Flesh Colour</b>	Yellow	<b>Eye Depth</b>	Shallow
<b>Dry Matter</b>	18%	<b>Carbohydrate/ 100G</b>	14.5%

### COOKING ATTRIBUTES

Fidelia is suited to baking and roasting and can be displayed as a washed product. A firm cooking potato with fine potato flavour.

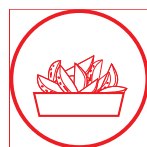
### SUGGESTED COOKING STYLES



BAKE/ROAST



BOIL



WEDGES

## GROWER INFORMATION

### PEST AND DISEASE RESISTANCE

<b>Powdery Scab</b>	Good Resistance	<b>Tuber Blight</b>	High Resistance
<b>Common Scab</b>	High Resistance	<b>Potato Leaf Roll Virus</b>	Moderate Resistance
<b>Gangrene</b>	Moderate Resistance	<b>Potato Virus Y</b>	High Resistance
<b>Black Leg</b>	High Resistance	<b>PCN RO<sub>1</sub></b>	Resistant
<b>Foliage Blight</b>	Moderate Resistance	<b>PCN Pallida (2,3)</b>	
<b>Silver Scurf</b>	Resistant	<b>Black Dot</b>	High Resistance
<b>Dry Rot</b>	Susceptible	<b>Rhizoctonia</b>	

### AGRONOMIC ATTRIBUTES

<b>Dormancy</b>	Long	<b>Maturity</b>	Early Main Crop
<b>Damage Resistance</b>		<b>Yield</b>	High
<b>Bruising Resistance</b>	Resistant		

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The variety Fidelia is protected under the Plant Breeder's Rights Act, 1994. Unlawful propagation of Fidelia is an offence under the Act.



# GATSBY

[SAXON X VALOR]

## DESCRIPTION

Gatsby is early main crop season variety with good yields and bold white tuber. Ideal for baking. Also has a bright white skin and cream flesh coloured potatoes.

## CONSUMER INFORMATION

### QUALITY ATTRIBUTES

<b>Skin Colour</b>	White	<b>Tuber Shape</b>	Oval
<b>Skin Texture</b>	Smooth	<b>Uniformity of Shape</b>	Even
<b>Flesh Colour</b>	Cream	<b>Eye Depth</b>	Shallow
<b>Dry Matter</b>	19%	<b>Carbohydrate</b>	16.9%

### COOKING ATTRIBUTES

Gatsby is suited to a baking and roasting that is good enough to display as a washed product. A firm cooking type of potato with fine potato flavour.

### SUGGESTED COOKING STYLES



BAKE/ROAST



FRY/CHIPS



WEDGES

## GROWER INFORMATION

### PEST AND DISEASE RESISTANCE

<b>Powdery Scab</b>	Resistant	<b>Tuber Blight</b>	Moderately Susceptible
<b>Common Scab</b>	Slightly Susceptible	<b>Potato Leaf Roll Virus</b>	Slightly Susceptible
<b>Gangrene</b>		<b>Potato Virus Y</b>	Moderate Resistance
<b>Black Leg</b>	Slightly Susceptible	<b>PCN RO1</b>	Resistant
<b>Foliage Blight</b>	Resistant	<b>PCN Pallida (2,3)</b>	Slightly Susceptible
<b>Silver Scurf</b>	Slightly Susceptible	<b>Black Dot</b>	Resistant
<b>Dry Rot</b>	Resistant	<b>Rhizoctonia</b>	

### AGRONOMIC ATTRIBUTES

<b>Dormancy</b>	Medium	<b>Maturity</b>	Early Main Crop
<b>Damage Resistance</b>	Slightly Susceptible	<b>Yield</b>	High
<b>Bruising Resistance</b>	Slightly Resistant		

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The variety Gatsby is protected under the Plant Breeder's Rights Act, 1994. Unlawful propagation is an offence under the Act.



# HARMONY

[NADINE X STAMINA]

## DESCRIPTION

Harmony has excellent washing qualities that produce high pack outs of medium sized tubers. Harmony produces bold uniformly shaped tubers with a smooth white skin finish. It is high yielding, low out-graded, has excellent damage and bruise resistance while also storing well.

## CONSUMER INFORMATION

### QUALITY ATTRIBUTES

<b>Skin Colour</b>	White	<b>Tuber Shape</b>	Oval
<b>Skin Texture</b>	Smooth	<b>Uniformity of Shape</b>	Good
<b>Flesh Colour</b>	White	<b>Eye Depth</b>	Shallow
<b>Dry Matter</b>	14%	<b>Specific Gravity</b>	1.060

### COOKING ATTRIBUTES

Best for boiling and microwave.  
A firm cooking type potato with pleasing taste and smooth texture.

### SUGGESTED COOKING STYLES



MASH



MICROWAVE



BOIL

## GROWER INFORMATION

### PEST AND DISEASE RESISTANCE

<b>Powdery Scab</b>	Susceptible	<b>Tuber Blight</b>	Moderately Susceptible
<b>Common Scab</b>	Moderate Resistance	<b>Potato Leaf Roll Virus</b>	Slight Resistance
<b>Gangrene</b>	Good Resistance	<b>Potato Virus Y</b>	Fairly Susceptible
<b>Black Leg</b>	Moderate Resistance	<b>Pcn Ro1</b>	Partial Resistance
<b>Foliage Blight</b>	Moderately Susceptible	<b>Pcn Pallida (2,3)</b>	Partial Resistance
<b>Silver Scurf</b>	Moderately Susceptible	<b>Black Dot</b>	Resistant
<b>Dry Rot</b>	Moderately Susceptible	<b>Rhizoctonia</b>	

### AGRONOMIC ATTRIBUTES

<b>Dormancy</b>	Medium	<b>Maturity</b>	Main Crop
<b>Damage Resistance</b>	Moderately Susceptible	<b>Yield</b>	High
<b>Bruising Resistance</b>	Good Resistance		

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The variety Harmony is protected under the Plant Breeder's Rights Act, 1994. Unlawful propagation of Harmony is an offence under the Act.



# KELLY

[ CRISBA X INRA95T118.2 ]

## DESCRIPTION

Kelly is a white flesh variety suitable for french fries. Kelly has an excellent fry quality, even after 9 months of storage. This variety is adaptable to a wide range of geographical growing areas, very high in production with large tubers. Kelly is vigorous and has excellent rooting.

## CONSUMER INFORMATION

### QUALITY ATTRIBUTES

<b>Skin Colour</b>	Cream	<b>Tuber Shape</b>	Long Oval
<b>Skin Texture</b>	Smooth	<b>Uniformity of Shape</b>	Good
<b>Flesh Colour</b>	White	<b>Eye Depth</b>	Shallow
<b>Dry Matter</b>	23%	<b>Specific Gravity</b>	1.088

### COOKING ATTRIBUTES

Ultimate French fry variety both home and commercial.

### SUGGESTED COOKING STYLES



**FRY/CHIPS**

## GROWER INFORMATION

### PEST AND DISEASE RESISTANCE

<b>Powdery Scab</b>	Susceptible	<b>Tuber Blight</b>	Resistant
<b>Common Scab</b>	Susceptible	<b>Potato Leaf Roll Virus</b>	
<b>Gangrene</b>		<b>Potato Virus Y</b>	Resistant
<b>Black Leg</b>	Moderate Resistance	<b>PCN RO1</b>	Resistant
<b>Foliage Blight</b>	Resistant	<b>PCN Pallida (2,3)</b>	Susceptible
<b>Silver Scurf</b>	Resistant	<b>Black Dot</b>	Resistant
<b>Dry Rot</b>		<b>Rhizoctonia</b>	

### AGRONOMIC ATTRIBUTES

<b>Dormancy</b>	Long	<b>Maturity</b>	Late
<b>Damage Resistance</b>	Moderate Resistance	<b>Yield</b>	High
<b>Bruising Resistance</b>	Susceptible		

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# KESTREL

[SOLANUM X CARA]

## DESCRIPTION

A quick maturing variety with high yields of oblong shaped potatoes. Kestrel has a light cream skin with purple eyes and a cream flesh coloured potato. The variety is well suited to the general and gourmet market with a great potato flavour and versatile cooking uses. The most identifiable variety in the market.

## CONSUMER INFORMATION

### QUALITY ATTRIBUTES

<b>Skin Colour</b>	Cream with Purple Eyes	<b>Tuber Shape</b>	Oblong
<b>Skin Texture</b>	Smooth	<b>Uniformity of Shape</b>	Good
<b>Flesh Colour</b>	Cream	<b>Eye Depth</b>	Shallow
<b>Dry Matter</b>	19%	<b>Specific Gravity</b>	1.080

### COOKING ATTRIBUTES

Excellent potato for general use and very good for dry backing, roasting boiling and microwave. A firm cooking type potato with pleasing taste and texture.

### SUGGESTED COOKING STYLES



MASH



BAKE/ROAST



MICROWAVE



BOIL

## GROWER INFORMATION

### PEST AND DISEASE RESISTANCE

<b>Powdery Scab</b>	Slightly Susceptible	<b>Tuber Blight</b>	Moderately Susceptible
<b>Common Scab</b>	Slightly Susceptible	<b>Potato Leaf Roll Virus</b>	Moderately Susceptible
<b>Gangrene</b>		<b>Potato Virus Y</b>	Moderate Resistance
<b>Black Leg</b>	Good Resistance	<b>PCN RO<sub>1</sub></b>	Partial Resistance
<b>Foliage Blight</b>	Slightly Susceptible	<b>PCN Pallida (2,3)</b>	Partial Resistance
<b>Silver Scurf</b>	Moderate Resistance	<b>Black Dot</b>	Moderate Resistance
<b>Dry Rot</b>	Moderate Resistance	<b>Rhizoctonia</b>	

### AGRONOMIC ATTRIBUTES

<b>Dormancy</b>	Medium	<b>Maturity</b>	Early
<b>Damage Resistance</b>	Moderate Resistance	<b>Yield</b>	High
<b>Bruising Resistance</b>	Good Resistance		

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The variety Kestrel is protected under the Plant Breeder's Rights Act. 1994. Unlawful propagation of Kestrel is an offence under the Act.

# KINGSMAN

[EXCALIBUR X CAESAR]



## DESCRIPTION

A main season variety. A good alternative for Maris Piper. Exceptionally high marketable yields of bright, oval tubers.

## CONSUMER INFORMATION

### QUALITY ATTRIBUTES

<b>Skin Colour</b>	White	<b>Tuber Shape</b>	Short Oval
<b>Skin Texture</b>	Smooth	<b>Uniformity of Shape</b>	Good
<b>Flesh Colour</b>	Medium Yellow	<b>Eye Depth</b>	Very Shallow
<b>Dry Matter</b>	22%	<b>Specific Gravity</b>	1.088

### COOKING ATTRIBUTES

Kingsman is an early maincrop, bold, short-oval variety with very high yield, clear grower benefits and is probably our best tasting variety.

### SUGGESTED COOKING STYLES



**BAKE/ROAST**



**FRY/CHIPS**

Cooking type B. Good shape and dry matter level makes Kingsman suitable for a range of uses.

## GROWER INFORMATION

### PEST AND DISEASE RESISTANCE

<b>Powdery Scab</b>	Slightly Susceptible	<b>Tuber Blight</b>	Slightly Susceptible
<b>Common Scab</b>	Slightly Susceptible	<b>Potato Leaf Roll Virus</b>	Good Resistance
<b>Gangrene</b>	Moderate Resistance	<b>Potato Virus Y</b>	Susceptible
<b>Black Leg</b>	Moderate Resistance	<b>PCN RO<sub>1</sub></b>	Resistant
<b>Foliage Blight</b>	Slightly Susceptible	<b>PCN Pallida (2,3)</b>	Susceptible
<b>Silver scurf</b>	Good Resistance	<b>Black Dot</b>	Moderately Susceptible
<b>Dry rot</b>	Good Resistance	<b>Rhizoctonia</b>	

### AGRONOMIC ATTRIBUTES

<b>Dormancy</b>	Long	<b>Maturity</b>	Main Crop
<b>Damage Resistance</b>	Good Resistance	<b>Yield</b>	High
<b>Bruising Resistance</b>	Good Resistance		

Information here is a guide only. Results can vary greatly depending on climate, soil and local circumstances. This information sheet should not be used as a replacement for expert advice or judgement. All liability is excluded to the full extent permitted by law.

The variety Kingsman is protected under the Plant Breeder's Rights Act, 1994. Unlawful propagation of Kingsman is an offence under the Act.



# LANORMA



[BYDAND X CAESAR]

## DESCRIPTION

A main season variety with very high yields of round oval shaped potatoes. Lanorma has light cream skin and light-yellow flesh coloured potatoes. The variety is well suited to the general market with a great potato flavour and versatile cooking uses.

## CONSUMER INFORMATION

### QUALITY ATTRIBUTES

<b>Skin Colour</b>	Cream	<b>Tuber Shape</b>	Flat Oval
<b>Skin Texture</b>	Smooth	<b>Uniformity of Shape</b>	Good
<b>Flesh Colour</b>	Light Yellow	<b>Eye Depth</b>	Shallow
<b>Dry Matter</b>	Medium	<b>Carbohydrate</b>	

### COOKING ATTRIBUTES

General use very good for boiling for salad, mashing, good for baking, roasting and microwave. Will make home chips. A firm cooking type potato with pleasing taste and texture.

### SUGGESTED COOKING STYLES



MASH



BAKE/ROAST



MICROWAVE



SALAD



BOIL

## GROWER INFORMATION

### PEST AND DISEASE RESISTANCE

<b>Powdery Scab</b>	Moderately Susceptible	<b>Tuber Blight</b>	Moderately Susceptible
<b>Common Scab</b>	Good Resistance	<b>Potato Leaf Roll Virus</b>	Moderate Resistance
<b>Gangrene</b>		<b>Potato Virus Y</b>	Moderate Resistance
<b>Black Leg</b>	Moderately Susceptible	<b>PCN RO1</b>	Resistance
<b>Foliage Blight</b>	Moderately Susceptible	<b>PCN Pallida (2,3)</b>	Moderate Resistance
<b>Silver Scurf</b>	Resistant	<b>Black Dot</b>	Moderate Resistance
<b>Dry Rot</b>	Good Resistance	<b>Rhizoctonia</b>	

### AGRONOMIC ATTRIBUTES

<b>Dormancy</b>	Long	<b>Maturity</b>	Main Crop
<b>Damage Resistance</b>	Good Resistance	<b>Yield</b>	High
<b>Bruising Resistance</b>	Good Resistance		

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The variety Lanorma is protected under the Plant Breeder's Rights Act, 1994. Unlawful propagation of Lanorma is an offence under the Act.





# LAPERLA

[VALOR X MINERVA]

## DESCRIPTION

An early season variety with very high yields of oblong shaped potatoes and tolerates drought. Laperla has light cream skin and cream to light yellow flesh coloured potatoes. The variety is well suited to the fresh market with a sweet potato flavour which rated highly in taste testing.

## CONSUMER INFORMATION

### QUALITY ATTRIBUTES

<b>Skin Colour</b>	Cream	<b>Tuber Shape</b>	Oblong
<b>Skin Texture</b>	Smooth	<b>Uniformity of Shape</b>	Good
<b>Flesh Colour</b>	Light Yellow	<b>Eye Depth</b>	Shallow
<b>Dry Matter</b>	16%	<b>Carbohydrate</b>	1.070

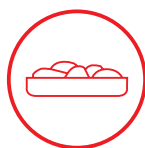
### COOKING ATTRIBUTES

General use and very good for boiling for salads, mashing and microwave. A firm cooking type potato with pleasing sweet taste and soft texture.

### SUGGESTED COOKING STYLES



MASH



BAKE/ROAST



MICROWAVE



SALAD



BOIL

## GROWER INFORMATION

### PEST AND DISEASE RESISTANCE

<b>Powdery Scab</b>	Good Resistance	<b>Tuber Blight</b>	Slightly Susceptible
<b>Common Scab</b>	Slightly Susceptible	<b>Potato Leaf Roll Virus</b>	Good Resistance
<b>Gangrene</b>	Good Resistance	<b>Potato Virus Y</b>	Slightly Susceptible
<b>Black Leg</b>	Good Resistance	<b>PCN RO<sub>1</sub></b>	Resistant
<b>Foliage Blight</b>	Slightly Susceptible	<b>PCN Pallida (2,3)</b>	Partial Resistance
<b>Silver Scurf</b>	Good Resistance	<b>Black Dot</b>	Good Resistance
<b>Dry Rot</b>		<b>Rhizoctonia</b>	

### AGRONOMIC ATTRIBUTES

<b>Dormancy</b>	Short	<b>Maturity</b>	Early
<b>Damage Resistance</b>	Good Resistance	<b>Yield</b>	High
<b>Bruising Resistance</b>	Good Resistance		

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The variety Laperla is protected under the Plant Breeder's Rights Act, 1994. Unlawful propagation of Laperla is an offence under the Act.



# LA STRADA

[COSMOS X OSPREY]

## DESCRIPTION

La Strada is early season variety with very high yields bold and bright tubers. Also has a white skin and cream flesh coloured potato. The variety is well suited to general market and good yields.

## CONSUMER INFORMATION

### QUALITY ATTRIBUTES

<b>Skin Colour</b>	White	<b>Tuber Shape</b>	Round
<b>Skin Texture</b>	Smooth	<b>Uniformity of Shape</b>	Even
<b>Flesh Colour</b>	Cream	<b>Eye Depth</b>	Shallow
<b>Dry Matter</b>	Medium	<b>Carbohydrate</b>	18%

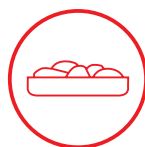
### COOKING ATTRIBUTES

La Strada is suitable for Mash, Baking, Roast, Boiling and Microwave. A firm cooking type potato with a good taste, texture and light in colour.

### SUGGESTED COOKING STYLES



MASH



BAKE/ROAST



MICROWAVE

## GROWER INFORMATION

### PEST AND DISEASE RESISTANCE

<b>Powdery Scab</b>	Moderate Resistance	<b>Tuber Blight</b>	Moderately Susceptible
<b>Common Scab</b>	Resistant	<b>Potato Leaf Roll Virus</b>	Susceptible
<b>Gangrene</b>	Moderate Resistance	<b>Potato Virus Y</b>	Slightly Susceptible
<b>Black Leg</b>	Slightly Susceptible	<b>PCN RO<sub>1</sub></b>	Moderately Susceptible
<b>Foliage Blight</b>	Slightly Susceptible	<b>PCN Pallida (2,3)</b>	Slightly Susceptible
<b>Silver Scurf</b>	Moderate Resistance	<b>Black Dot</b>	Slightly Susceptible
<b>Dry Rot</b>	Slightly Susceptible	<b>Rhizoctonia</b>	

### AGRONOMIC ATTRIBUTES

<b>Dormancy</b>	Medium	<b>Maturity</b>	Early Main Crop
<b>Damage Resistance</b>	Slightly Susceptible	<b>Yield</b>	Very High
<b>Bruising Resistance</b>	Moderate Resistance	<b>Growing</b>	Very Short

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The variety La Strada is protected under the Plant Breeder's Rights Act, 1994. Unlawful propagation of La Strada is an offence under the Act.



# MALOU

[OASIS X INRA 94T146.43]

## DESCRIPTION

Malou is round shaped tuber with a bright yellow skin and medium yellow flesh. High yields with normal inputs, early maturing with no secondary growth issue in hot climates.

## CONSUMER INFORMATION

### QUALITY ATTRIBUTES

<b>Skin Colour</b>	Yellow	<b>Tuber Shape</b>	Short Oval
<b>Skin Texture</b>	Smooth	<b>Uniformity of Shape</b>	Good
<b>Flesh Colour</b>	Light Yellow	<b>Eye Depth</b>	Shallow
<b>Dry Matter</b>	19%	<b>Specific Gravity</b>	1.080

### COOKING ATTRIBUTES

Malou has Buttery Flavour. Has a creamy texture when cooked.

### SUGGESTED COOKING STYLES



BAKE/ROAST



FRY/CHIPS



BOIL

## GROWER INFORMATION

### PEST AND DISEASE RESISTANCE

<b>Powdery Scab</b>	Moderately Resistant	<b>Tuber Blight</b>	Susceptible
<b>Common Scab</b>	Resistant	<b>Potato Leaf Roll Virus</b>	
<b>Gangrene</b>		<b>Potato Virus Y</b>	Resistant
<b>Black Leg</b>	Resistant	<b>PCN RO<sub>1</sub></b>	Susceptible
<b>Foliage Blight</b>	Susceptible	<b>PCN Pallida (2,3)</b>	Resistant
<b>Silver Scurf</b>	Resistant	<b>Black Dot</b>	Moderately Resistant
<b>Dry Rot</b>	Resistant	<b>Rhizoctonia</b>	

### AGRONOMIC ATTRIBUTES

<b>Dormancy</b>	Long	<b>Maturity</b>	Early Maincrop
<b>Damage Resistance</b>		<b>Yield</b>	High
<b>Bruising Resistance</b>	Susceptible		

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# MANHATTAN



[SAXON X 949165-001]

## DESCRIPTION

Manhattan is early main crop season variety with high yields and short oval shape potato. Also has a bright cream skin and is a White flash coloured potato. The variety is well suited to general market and yields well.

## CONSUMER INFORMATION

### QUALITY ATTRIBUTES

<b>Skin Colour</b>	White	<b>Tuber Shape</b>	Oval
<b>Skin Texture</b>	Smooth	<b>Uniformity of Shape</b>	Very Even
<b>Flesh Colour</b>	Cream	<b>Eye Depth</b>	Shallow
<b>Dry Matter</b>	20%	<b>Carbohydrate</b>	17%

### COOKING ATTRIBUTES

Manhattan is suitable for Mash, Baking, Roast, Boiling and Microwave. A firm cooking Type potato with a good taste and texture. Very good all-round potato.

### SUGGESTED COOKING STYLES



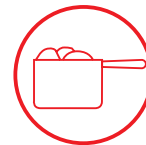
MASH



BAKE/ROAST



MICROWAVE



BOIL

## GROWER INFORMATION

### PEST AND DISEASE RESISTANCE

<b>Powdery Scab</b>	Slightly Susceptible	<b>Tuber Blight</b>	Susceptible
<b>Common Scab</b>	Moderate Resistance	<b>Potato Leaf Roll Virus</b>	Moderate Resistance
<b>Gangrene</b>		<b>Potato Virus Y</b>	Moderate Resistance
<b>Black Leg</b>	Moderate Resistance	<b>PCN RO<sub>1</sub></b>	Resistant
<b>Foliage Blight</b>	Slightly Susceptible	<b>PCN Pallida (2,3)</b>	Susceptible
<b>Silver Scurf</b>	Slightly Susceptible	<b>Black Dot</b>	Slightly Susceptible
<b>Dry Rot</b>	Moderate Resistance	<b>Rhizoctonia</b>	

### AGRONOMIC ATTRIBUTES

<b>Dormancy</b>	Medium	<b>Maturity</b>	Early Main Crop
<b>Damage Resistance</b>	Moderate Resistance	<b>Yield</b>	High
<b>Bruising Resistance</b>	Moderate Resistance		

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The variety Manhattan is protected under the Plant Breeder's Rights Act. 1994. Unlawful propagation of Manhattan is an offence under the Act.

# MERLOT

[EXEMPLA X ROMANZE]

## DESCRIPTION

A Maincrop season variety with medium to high yields of short oval shaped potatoes. Merlot has a bright deep red skin and yellow flesh. The variety has firm flesh and delicate aroma typical of European style potatoes.

## CONSUMER INFORMATION

### QUALITY ATTRIBUTES

<b>Skin Colour</b>	Deep Red	<b>Tuber Shape</b>	Short Oval
<b>Skin Texture</b>	Smooth - Slight Textured	<b>Uniformity of Shape</b>	Good
<b>Flesh Colour</b>	Yellow	<b>Eye Depth</b>	Shallow
<b>Dry Matter</b>	20%	<b>Specific Gravity</b>	1.084

### COOKING ATTRIBUTES

Merlot is suited to general purpose boiling and baking styles and has an attractive red skin for display as a washed product. A firm cooking type of potato with fine potato flavours.

### SUGGESTED COOKING STYLES



MASH



BAKE/ROAST



BOIL

## GROWER INFORMATION

### PEST AND DISEASE RESISTANCE

<b>Powdery Scab</b>	Moderate Resistance	<b>Tuber Blight</b>	High Resistance
<b>Common Scab</b>	High Resistance	<b>Potato Leaf Roll Virus</b>	High Resistance
<b>Rhizoctonia</b>	High Resistance	<b>Potato Virus Y</b>	Medium Resistance
<b>Blackleg</b>	High Resistance	<b>PCN RO<sub>1</sub>, 4(A)</b>	Resistant
<b>Foliage Blight</b>	Moderate Resistance	<b>PCN Pallida (2,3)</b>	
<b>Silver Scurf</b>		<b>Black Dot</b>	
<b>Dry Rot</b>	Resistant	<b>Rhizoctonia</b>	

### AGRONOMIC ATTRIBUTES

<b>Dormancy</b>	Long	<b>Maturity</b>	Main Crop
<b>Damage Resistance</b>		<b>Yield</b>	Medium to High
<b>Bruising Resistance</b>		<b>Storability</b>	Good

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The variety Merlot is protected under the Plant Breeder's Rights Act, 1994. Unlawful propagation of Merlot is an offence under the Act.



# NADINE

[**SOLANUM VERNEI POLY-CROSS**]

## DESCRIPTION

An early main season variety with high yields of round oval shaped potatoes. Nadine has a bright cream skin and cream flesh. The variety is well suited to the general market and yields very well.

## CONSUMER INFORMATION

### QUALITY ATTRIBUTES

<b>Skin Colour</b>	Cream	<b>Tuber Shape</b>	Round Oval
<b>Skin Texture</b>	Smooth	<b>Uniformity of Shape</b>	Very Good
<b>Flesh Colour</b>	Cream	<b>Eye Depth</b>	Shallow
<b>Dry Matter</b>	14%	<b>Specific Gravity</b>	1.060

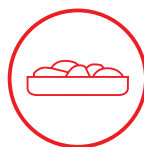
### COOKING ATTRIBUTES

Excellent potato for dry baking, roasting, mashing and microwave. A firm cooking type potato with good taste and texture.

### SUGGESTED COOKING STYLES



**MASH**



**BAKE/ROAST**



**MICROWAVE**



**BOIL**

## GROWER INFORMATION

### PEST AND DISEASE RESISTANCE

<b>Powdery Scab</b>	Slightly Susceptible	<b>Tuber Blight</b>	Moderately Susceptible
<b>Common Scab</b>	Slight Resistance	<b>Potato Leaf Roll Virus</b>	Moderate Resistance
<b>Gangrene</b>		<b>Potato Virus Y</b>	Moderate Resistance
<b>Black Leg</b>	Resistant	<b>PCN RO<sub>1</sub></b>	Resistant
<b>Foliage Blight</b>	Moderate Resistance	<b>PCN Pallida (2,3)</b>	Susceptible
<b>Silver Scurf</b>	Moderate Resistance	<b>Black Dot</b>	Slightly Susceptible
<b>Dry Rot</b>	Moderate Resistance	<b>Rhizoctonia</b>	

### AGRONOMIC ATTRIBUTES

<b>Dormancy</b>	Medium	<b>Maturity</b>	Early Main Crop
<b>Damage Resistance</b>	Resistant	<b>Yield</b>	High
<b>Bruising Resistance</b>	Moderate Resistance		

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# NOHA

[G90TT032 003 X CAESAR]

## DESCRIPTION

Noha is a variety with an overall good general aspect and uniform oblong tubers, A yellow flesh main crop variety, displaying good behaviour in storage. This variety was bred to suit Mediterranean conditions and has good conservation behaviour. It has a nice skin finish.

## CONSUMER INFORMATION

### QUALITY ATTRIBUTES

<b>Skin Colour</b>	Yellow	<b>Tuber Shape</b>	Long
<b>Skin Texture</b>	Smooth	<b>Uniformity of Shape</b>	Good
<b>Flesh Colour</b>	Yellow	<b>Eye Depth</b>	Shallow
<b>Dry Matter</b>	18%	<b>Specific Gravity</b>	1.076

### COOKING ATTRIBUTES

A special home french fry variety, Noha has excellent culinary quality. With good long term storage ability

### SUGGESTED COOKING STYLES



BAKE/ROAST



FRY/CHIPS



MASH

## GROWER INFORMATION

### PEST AND DISEASE RESISTANCE

<b>Powdery Scab</b>		<b>Tuber Blight</b>	Moderately Resistant
<b>Common Scab</b>	Resistant	<b>Potato Leaf Roll Virus</b>	
<b>Gangrene</b>		<b>Potato Virus Y</b>	Resistant
<b>Black Leg</b>		<b>PCN RO1</b>	
<b>Foliage Blight</b>	Moderately Resistant	<b>PCN Pallida (2,3)</b>	
<b>Silver Scurf</b>		<b>Black Dot</b>	
<b>Dry Rot</b>		<b>Rhizoctonia</b>	

### AGRONOMIC ATTRIBUTES

<b>Dormancy</b>	Long	<b>Maturity</b>	Mid Crop
<b>Damage Resistance</b>	Resistant	<b>Yield</b>	High
<b>Bruising Resistance</b>			

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# VALOR

[CARA X 93-2-10]

## DESCRIPTION

An early medium season variety with very high yields of short oval shaped potatoes. Valor has a cream skin and is a cream flesh colour potato. The variety is well suited to general boiling for the bulk market.

## CONSUMER INFORMATION

### QUALITY ATTRIBUTES

<b>Skin Colour</b>	Cream	<b>Tuber Shape</b>	Short Oval
<b>Skin Texture</b>	Slightly Russeted	<b>Uniformity of Shape</b>	Good
<b>Flesh Colour</b>	Cream	<b>Eye Depth</b>	Shallow
<b>Dry Matter</b>	16%	<b>Specific Gravity</b>	1.070

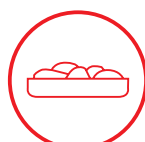
### COOKING ATTRIBUTES

Valor is a general bulk market variety and is suited to boiling for mashing and will also suit dry baking, roasting and microwave use. A firm cooking type with a standard potato flesh.

### SUGGESTED COOKING STYLES



MASH



BAKE/ROAST



MICROWAVE



BOIL

## GROWER INFORMATION

### PEST AND DISEASE RESISTANCE

<b>Powdery Scab</b>	Slightly Susceptible	<b>Tuber Blight</b>	Moderate Resistance
<b>Common Scab</b>	Slightly Susceptible	<b>Potato Leaf Roll Virus</b>	Moderately Susceptible
<b>Gangrene</b>		<b>Potato Virus Y</b>	Moderate Resistance
<b>Black Leg</b>	Slightly Susceptible	<b>PCN RO1 , 4(A)</b>	Resistant
<b>Foliage Blight</b>	Moderate Resistance	<b>PCN Pallida (2,3)</b>	Partial Resistance
<b>Silver Scurf</b>	Moderate Resistance	<b>Black Dot</b>	Moderate Resistance
<b>Dry Rot</b>	Slightly Susceptible	<b>Rhizoctonia</b>	

### AGRONOMIC ATTRIBUTES

<b>Dormancy</b>	Medium	<b>Maturity</b>	Main Crop
<b>Damage Resistance</b>	Moderate Resistance	<b>Yield</b>	Very High
<b>Bruising Resistance</b>	Moderate Resistance		

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The variety Valor is protected under the Plant Breeder's Rights Act, 1994. Unlawful propagation of Valor is an offence under the Act.















# Results you can see to believe



**Serenade® Soil Activ is a soil-optimised addition to the Serenade family, developed to achieve superior colonisation of plant roots and improved uptake of soil resources.**

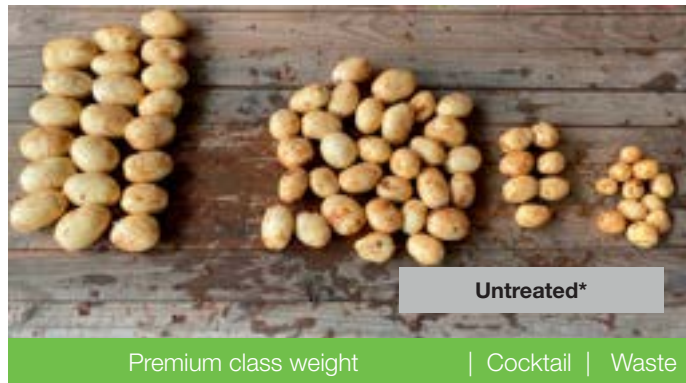
Serenade Soil Activ is a beneficial bacteria, that colonises potato roots, creating a win-win relationship with the plant at the soil interface, improving nutrient availability to the plant and developing tubers. This frequently results in better tuber size, uniformity, and quality.

In replicated strip harvest assessments taken at harvest, Serenade Soil Activ treated plots produced 9.9% higher premium class tubers (by weight) than untreated plots.

For more information on crop performance trials, speak to your Bayer representative today, or visit [serenadesoilactiv.com.au](http://serenadesoilactiv.com.au)

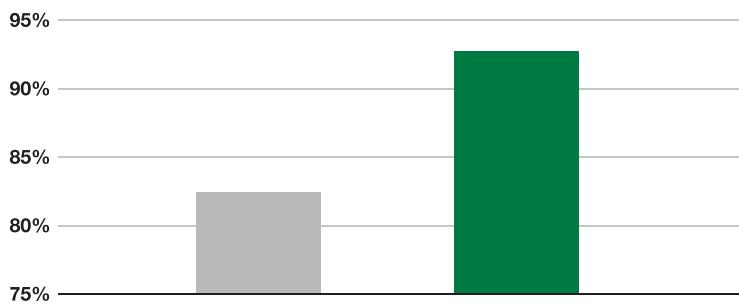
## Increased Marketable Yield

Strip harvest, fresh market potatoes, South Australia



\*Images are a representative sample taken from one replicate dig at harvest.

### Total premium class weight (%)





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for healthier  
potatoes

**EMESTO<sup>®</sup> PRIME IN-FURROW FUNGICIDE**  
is a convenient and effective treatment that  
provides farmers outstanding efficacy for  
control of soil-borne black scurf. Its alternative  
mode of action will help slow the development  
of resistance to all the current treatments.



*Elders*

**Elders Potato Variety Guide 2022 Edition**

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